

CHRISTOPHER W. ANDERSON, Ph.D., CFA

Associate Professor & Harper Faculty Fellow in Business
The University of Kansas School of Business
301-E Summerfield Hall, 1300 Sunnyside Avenue
Lawrence, KS 66045-7585, USA
Office: 785/864-7340; Fax: 785/864-5328
E-mail: cwanderson@ku.edu; Website: www.business.ku.edu

EXPERIENCE

2005-present, Harper Faculty Fellow in Business, University of Kansas School of Business
2003-present, Associate professor with tenure, University of Kansas School of Business
2000-2003, Assistant professor, University of Kansas School of Business
2002, 1998, 1997, Visiting research professor, Universidad Técnica Federico Santa María, Ecuador
1997-2000, Assistant professor, Department of Finance, University of Missouri-Columbia
1995-1997, Visiting assistant professor, Department of Finance, Pennsylvania State University
1993-1994, Senior analyst, Atlantic Capital Consultoria Financeira, Rio de Janeiro, Brazil
1990-1993, 1995, Research assistant, Katz Graduate School of Business, University of Pittsburgh
1988 Intern in political affairs, InterNorth Corporation, Omaha, Nebraska
1987-1990, Teaching assistant, Department of Finance, University of Iowa
1983-1986, Student fundraiser and assistant to major gifts development officer, U. of Iowa Foundation
1980-1983, Courtesy clerk, Rog & Scotty's SuperValu grocery store, Council Bluffs, Iowa

EDUCATION & CREDENTIALS

1998 Chartered Financial Analyst (CFA), CFA Institute; Member of Kansas City CFA Society
1995 Ph.D., Financial Economics, Katz Graduate School of Business, University of Pittsburgh
1990 M.A., Economics, College of Business Administration, University of Iowa
1989 Certificate in Advanced Portuguese, Instituto Brasil-Estados Unidos, Rio de Janeiro
1989 M.A., Business, College of Business Administration, University of Iowa
1986 B.B.A., Business, College of Business Administration, University of Iowa
1983 Highest Honors, Creighton Preparatory School, Omaha, Nebraska

SCHOLARSHIP

Anderson, Christopher W. and Hilla Rantala, 2008. Contagion: financial market response to avian influenza. Work in progress. Target journal: Journal of International Business. Research funded by Institute for International Business research grant.

Alexander, Raquel Meyer, Christopher W. Anderson, Stephen W. Mazza, and Susan Scholz, 2008. Returns to corporate lobbying activities: an empirical analysis of the American Jobs Creation Act of 2004. Working paper presented at 2007 National Tax Association Conference. Summarized in Tax Notes, Nov. 26, 2007, 855-856. Target journal: Journal of Law & Economics.

Anderson, Christopher W. and Ying "Jenny" Zhang, 2008. External contracting and equity financing by biopharmaceutical firms: evidence from PIPEs. Presented at the 2008 Midwest Finance Association meeting and the 2008 Eastern Finance Association meeting; scheduled for the 2008 FMA meeting. Target journal: Journal of Corporate Finance.

Anderson, Christopher W., Mark Fedenia, Mark Hirschey, and Hilla Rantala, 2008. There's no place like home: cultural influences on international diversification by institutional investors. To be presented at 2008 FMA meetings. Target journal: Journal of Finance.

Anderson, Christopher W. and Eli Beracha, 2008. Frothy housing markets and local stock-price movements. Presented at the 2006 FMA meeting, the 2007 Eastern Finance Association meeting, and the 2007 American Real Estate Society meeting. Target journal: Review of Financial Studies.

- Anderson, Christopher W. and Eli Beracha, 2008. Home-price sensitivity to capital market factors: analysis of zip-code level data. Presented at the 2008 American Real Estate Society meeting; to be presented at the 2008 FMA meeting. Under review at Real Estate Economics.
- Dai, Na, Christopher W. Anderson, and George Bittlingmayer, 2007. Shareholder investment horizons and the acquisitions of newly public firms. Working paper presented at 2005 FMA Meeting. Under revision.
- Anderson, Christopher W. and Ying "Jenny" Zhang, 2007. Security market reaction to FDA fast track designations. Presented at the 2006 FMA meeting as a "top ten percent paper" and at the 2007 Eastern Finance Association meeting. Under revision.
- Anderson, Christopher W. and Eli Beracha, 2008. Robustness of the headquarters city effect on stock returns. Presented at the 2007 Eastern Finance Association meeting and the 2007 FMA meeting. Forthcoming, Journal of Financial Research.
- Anderson, Christopher W., and Luis Garcia-Feijóo, 2006. Empirical evidence on capital investment, growth options, and security returns. Journal of Finance 61, No. 1, 171-194. Best paper in investments, 2003 Midwest Finance Association Meetings and Guy O. Mabry award for outstanding publication by KU School of Business faculty member in 2006.
- Anderson, Christopher W. and Terry L. Campbell, 2004. Corporate governance of Japanese banks. Journal of Corporate Finance 10, 327-354. An earlier version appeared in Global Financial Crises: Implications for Banking and Regulation, Proceedings, 1999 Conference on Bank Structure and Competition, Federal Reserve Bank of Chicago, 496-515. Best paper in international finance, 1999 Eastern Finance Association Meetings.
- Anderson, Christopher W., David Becher, and Terry L. Campbell, 2004. Bank mergers, the market for bank CEOs, and managerial incentives. Journal of Financial Intermediation 13, 6-27. Finalist for best article published in 2004 by the JFI.
- Anderson, Christopher W., Terry L. Campbell, Jayaraman Narayanan, and Gershon N. Mandelker, 2003. Bank monitoring, firm performance, and top management turnover in Japan, in Mark Hirschey, Kose John, and Anil Makhija (eds.), Advances in Financial Economics 8, 1-27.
- Anderson, Christopher W., Tomas Jandik, and Anil K. Makhija, 2001. Determinants of foreign ownership in newly privatized companies in transition economies. The Financial Review 36, 161-176.
- Anderson, Christopher W. and Terry L. Campbell, 2000. Restructuring the Japanese banking system: Has Japan gone far enough? International Review of Financial Analysis 9, No. 2, 197-218.
- Anderson, Christopher W. and Anil K. Makhija, 1999. Deregulation, disintermediation, and agency costs of debt: evidence from Japan. Journal of Financial Economics 51, No. 2, 309-339. An earlier version appeared in The New Tool Set: Assessing Innovations in Banking, Proceedings, 1995 Conference on Bank Structure & Competition, Federal Reserve Bank of Chicago, 406-426.
- Anderson, Christopher W., 1999. Financial contracting under extreme uncertainty: an analysis of Brazilian corporate debentures. Journal of Financial Economics 51, No. 1, 45-84. Harry Hall Trice award for outstanding paper by MU School of Business faculty member in 1999.
- Anderson, Christopher W., 1994. The latest perspective on Brazilian bank stocks. LatinFinance, May 1994, 76-79.

GRANTS & AWARDS FOR SCHOLARSHIP

2007 Mabry Award for outstanding research publication, KU School of Business
2007 Doctoral student mentor award, KU Association of Business Doctoral Students
2007 Institute for International Business grant award, KU School of Business
2007, 2006, 2005 General Research Fund grants, University of Kansas
2005 Pre-proposal research grant, KU Center for Research on Entrepreneurial Activity
2004 Finalist, best article award for 2004, *Journal of Financial Intermediation*
2004, 2003 Oswald Faculty Fellowship for Research, KU School of Business
2003 Outstanding paper award in investments, Midwest Finance Association meetings
2002 New Faculty General Research Fund Award, KU Center for Research
2001 Faculty research grant award, KU CIBER
2001 Curriculum internationalization grant, KU Office for International Programs
2001 International research fund grant, KU Office for International Programs
2000 Financial Research Institute grant, University of Missouri
2000 Greek Week 2000 outstanding faculty member nominee, University of Missouri
1999 Best professor, MU MBA Association
1999 MU College of Business Internationalization Committee research grant
1999 Outstanding paper in international finance, Eastern Finance Association meetings
1999 Financial Research Institute grant, University of Missouri
1997 Harry Hall Trice Faculty Research Award, University of Missouri
1993 Richard D. Irwin Fellowship for Doctoral Dissertation Research, University of Pittsburgh
1990-1993, 1995 Kurhajec Fellowship for Graduate Study, University of Pittsburgh
1988 Foreign Language & Area Studies Fellowship for study of Portuguese in Brazil, University of Iowa

TEACHING EXPERTISE

Undergraduate: international finance, corporate finance, financial intermediaries, emerging markets
MBA: international finance, corporate finance, risk management, Brazilian economy and industries
Independent studies: investment banking, taxes & business decisions, social security privatization
PhD: corporate finance, international finance, entrepreneurial finance, real options, contracting
PhD committee membership: Hilla Rantala (co-chair, KU 2008, placement at U. Wyoming); Eli Beracha (co-chair, KU 2007, placement at East Carolina U.); Jenny Zhang (co-chair, KU 2007; placement at Missouri State University); Na Dai (KU 2006; placement at U. of New Mexico); Luis Garcia-Feijóo (Missouri 2001; placement at Creighton U.); Nevi Danila (AGSM 2000).

SERVICE TO UNIVERSITY OF KANSAS

KU CIBER Faculty Advisory Committee, 2006-2008
Mabry research award committee, 2008
Institute for International Business research grant review committee, 2008
KU School of Business Promotion and Tenure Committee, 2005-2007
Faculty adviser, Jayhawk Finance Club, 2004-2005
Faculty sponsor of CFA scholarship program
Faculty adviser, KU Students for Life, 2006-present
Masters Team, KU School of Business, 2001-2004; MBA Task Force, Fall 2004
Search committee for finance faculty, 2005-2006, 2004-2005, 2003-2004
Search committee for international business faculty, 2004-2005, 2002-2003
Faculty Fellow, KU Center for International Business (CIB), 2000-2006
Mentor, Pre-Business Scholars Program, 2000-2001
Phi Beta Delta Honor Society for International Scholars
Tinker Grant Committee, Latin American Studies, 2002
Faculty organizer, KU MBA golf outing, 2001, 2002, 2003

EXTERNAL SERVICE

2003-present Associate Editor, *The Financial Review*
2007, 2002, 1999 Eastern Finance Association annual meeting program committee
2006, 2005 Financial Management Association annual meeting program committee
2004-2006 Valuation, corporate finance, and international finance textbook reviewer for Addison-Wesley
2003 Midwest Finance Association Conference, program committee, paper awards reviewer
2003 Association of Financial Economists Meetings (ASSA), session co-organizer
2001 International finance textbook reviewer for Irwin/McGraw Hill
2000 European FMA Meeting, program committee
2000 External reader, Nevi Danila (Ph.D. 2000), Australian Graduate School of Management
1999-2000, Economic Development Committee, Missouri/Pará Partners of the Americas
Ad hoc referee for the *Journal of Finance*, *Journal of Business*, *Journal of Corporate Finance*, *Journal of Banking & Finance*, *The Pacific-Basin Finance Journal*, *The Financial Review*, *NeuroPsychoEconomics*, *Corporate Governance: An International Review*, *Journal of International Financial Management & Accounting*, the *International Review of Financial Analysis*, and the *Journal of the Japanese & International Economies*.

ACADEMIC & PROFESSIONAL AFFILIATIONS

American Finance Association (AFA)
Western Finance Association (WFA)
Financial Management Association (FMA)
American Real Estate and Urban Economics Association (AREUEA)
American Real Estate Society (ARES)
Eastern Finance Association (EFA)
CFA Institute & Kansas City CFA Society
Beta Gamma Sigma, 1995 University of Pittsburgh; 1987 University of Iowa
Brazilian Association of Capital Markets Analysts (ABAMEC), 1993-1994
Business Association of Latin American Studies (BALAS)

INTERNATIONAL EXPERIENCE

2008 São Paulo, MBA Global Business Project faculty advisor
2005 São Paulo, team-taught MBA Global Research Intensive Project (GRIP) on global aviation industry with a focus on Brazilian aircraft manufacturer Embraer SA.
2002 Santiago, field research on Chilean social security system
2002, 1998, 1997 Guayaquil, Visiting Research Professor, Universidad Técnica Federico Santa María
2001 Santiago and Valparaíso, field research on Chilean social security system
1998 Sydney, presentation at Australasian Finance & Banking Conference
1998 Quito and Galápagos Islands, vacation travel
1997 Bogotá, special guest, Latin American & Caribbean Economics Association Conference
1996 Rio de Janeiro and São Paulo, field research on Brazilian bond markets
1994 Monte Video and Punta del Este, vacation travel
1993-1994 Rio de Janeiro, Senior Financial Analyst at Atlantic Capital Consultoria Financeira
1992 Rio de Janeiro and Ouro Preto, Brazil, vacation travel
1989 Rio de Janeiro, intensive language study at Instituto Brasil-Estados Unidos/U. of Florida program

FOREIGN LANGUAGES

Brazilian Portuguese: Near fluency in reading, writing, and speaking
Spanish: Reading ability, modest speaking skills

SCHOLARLY PRESENTATIONS & CONFERENCE PARTICIPATION

2008 Financial Management Association annual meeting, Dallas
2008 American Real Estate Society annual meeting, Captiva Island, FL
2008 Eastern Finance Association Conference, St. Augustine
2008 Midwest Finance Association meetings, San Antonio
2007 Financial Management Association annual meeting, Orlando
2007 Eastern Finance Association Conference, New Orleans
2007 American Real Estate Society annual meeting, San Francisco
2007 Helping Failed States Recover, KU CIBER-sponsored conference, Lawrence, session chair
2006 Financial Management Association annual meeting, Salt Lake City
2006 Allied Social Sciences Association meetings, discussant
2005 Financial Management Association annual meeting, Chicago, program committee, chair, discussant
2004 Financial Management Association annual meeting, New Orleans
2004 Venture Capital & Private Equity Conference, Kansas City, discussant
2003 Midwest Finance Association meetings, St. Louis, program committee, chair, best paper award
2003 Association of Financial Economists Meeting (ASSA), Washington, DC, session co-organizer
2002 Financial Management Association annual meeting, San Antonio
2002 *La Merienda* series, KU Center of Latin American Studies
2002 Corporate Control, Corporate Disclosure conference, KU, discussant
2002 Internationalizing Doctoral Education in Business, Ohio State University
2002 Eastern Finance Association Conference, Baltimore, program committee
2001 Corporate Governance in the Banking & Financial Services Industries, New York,
2000 Financial Research Institute Symposium, University of Missouri, voted “best presentation”
2000 Financial Management Association annual meeting, Seattle, presenter
2000 Western Finance Association Meetings, Sun Valley, attended
2000 Financial Management Association European Meeting, program committee
1999 Financial Research Institute Symposium, University of Missouri
1999 Conference on Bank Structure and Competition, Chicago
1999 Eastern Finance Association Conference, Miami, program committee, best paper award
1998 Australasian Finance and Banking Conference, Sydney
1998 Financial Management Association Meetings, Chicago, chair, discussant
1998 Business Association of Latin American Studies Conference, South Padre Island
1998 Association of Financial Economists Meeting, Chicago
1997 Latin American and Caribbean Economics Association Conference, Bogotá
1996 Financial Management Association Meetings, New Orleans
1995 Managing in Emerging Markets Conference, Syracuse
1995 Financial Management Association Meetings, New York
1995 Western Economics Association Conference, San Diego
1995 Conference on Bank Structure and Competition, Chicago
1993 Eastern Finance Association Conference, Richmond
Invited presentations at University of Kansas, University of Missouri, Baruch College, Penn State, University of Georgia, Georgia Tech, Fordham University, and UMass-Boston.

PERSONAL INFORMATION

Hometown: Council Bluffs, Iowa. Married to Shari Lee Anderson (née Roberts) from Chicago, Illinois (BA English Literature, U. of Illinois; Ph.D. English Literature & Film Studies, U. of Chicago; formerly professor of film studies at The Pennsylvania State University; currently an instructor in the Catechesis of the Good Shepherd program at Saint John the Evangelist Church in Lawrence, KS). Sons: John (8-years old) and Ethan (6-years old). The Anderson family will soon welcome an adopted daughter from China. Anderson’s pastimes include golf, church activities, scouting, bicycling, gardening, fiction, film, home improvements, and a yellow junkyard dog named Bogey. Anderson is a Cub Scout Den Leader, trained in leadership and youth protection by the Boy Scouts of America; he has also received *Virtus* youth protection training by the Archdiocese of Kansas City.